

May 27, 2015

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| <p>The Manager DCS - CRD BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001 Fax No.: 22722037/39/41/61/3121/3719 <u>BSE Scrip Code: 539056</u></p> | <p>The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot no.C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 Fax No.: 26598237/38 <u>NSE Scrip Symbol: ADLABS</u></p> |
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Dear Sirs,

Sub: MEDIA RELEASE

We enclose herewith the media release dated May 27, 2015 being issued by the Company which is self explanatory.

Kindly inform your members accordingly.

Thanking you,

Yours faithfully,
For Adlabs Entertainment Limited



Ghanshyam Jhala
Company Secretary
(Membership No: A22633)



ADLABS Entertainment Limited

Press Release: 27th May 2015

For Immediate Release

Press Release

Fourth Quarter & Annual result for FY14 15 Results

- Footfall for FY15 increased by 30.6%
- Revenue of Rs. 1894.2 mln for FY15, a growth of 82.5%
- EBITDA of Rs. 205.2 mln for FY15, a growth of 433.1%

Consolidated Financials at a Glance:

| Rs. Mln | Q4 FY15 | Q4 FY14 | YoY % | FY15 | FY14 | YoY % |
|----------|---------|---------|--------|-----------|----------|--------|
| Footfall | 300,291 | 238,773 | 25.8% | 10,64,493 | 8,14,924 | 30.6% |
| Revenue | 494.3 | 393.5 | 25.6% | 1,894.2 | 1,038.0 | 82.5% |
| EBITDA | 36.8 | (15.8) | 333.8% | 205.2 | 38.5 | 433.1% |

Key Highlights for the Quarter ended March 31, 2015

- Footfall for Q4 FY15 increased by 25.8% to 300,291
- Revenue for Q4 FY15 increased by 25.6% to INR 494.3mln
- EBITDA for Q4 FY15 increased by 333.8% to INR 36.8mln

Mumbai, May 28, 2015: Adlabs Entertainment Limited, owns and operates two parks, namely Adlabs Imagica – Theme Park & Adlabs Aquamagica – Water Park and is developing a 287 keys family hotel - Novotel Imagica, announces its Audited Financial Results for the quarter and full year ended March 31, 2015.

Listing of Equity Shares

The company came out with Initial Public Offering (IPO) during the quarter and its share got listed on NSE and BSE on April 6, 2015.



About Adlabs Entertainment Limited

Adlabs Entertainment Limited, owns and operates two parks, namely Adlabs Imagica – Theme Park & Adlabs Aquamagica – Water Park and is developing a 287 keys family hotel -Novotel Imagica.

“Adlabs Imagica” is India’s first and only International standard Theme Park, offering fun, action, entertainment, dining and shopping at a single location. It’s an all weather theme park spread over 132 acres with 25 rides and attractions targeted at visitors of all age groups along with 5 themed restaurants and Retail & Merchandise stores selling “Imagica” branded merchandise. The Theme Park became fully operational on November 1, 2013.

“Adlabs Aquamagica” is India’s first international standard water park located adjacent to the theme park. Built in the Mykonos theme from the land of Greece, Aquamagica has 14 thrilling rides and 7 exquisite restaurants. Aquamagica became fully operational on October 1, 2014.

Our 287 keys family hotel, to be called “Novotel Imagica Khopoli” is located adjacent to our parks. The first phase comprising of 116 keys and the majority of the public facilities is scheduled to be launched in Q2 FY-1516.

Safe harbor statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For more Information, please contact:

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